



## Graduate interviews football legend Eusebio

Sport Journalism graduate Adam Clark recently interviewed Benfica and Portugal legend Eusebio as part of his role at Everton Football Club. Adam has been working at the Premiership club since graduating in the summer of 2008, and met the former star following his visit to Goodison Park.



*Adam interviews Eusebio*

Adam said: "Everton were playing Benfica in a European fixture and Eusebio was over to watch the match. I never considered that I would be chosen to conduct the interview, but a few hours before kick-off, my boss told me to get a set of questions together. My role working on the club's official programme means I am in regular contact with the first team squad. But obviously Eusebio is a football great, so it was a really good experience."

After finishing his second year, Adam completed 12 months work experience at Arsenal Football Club, a position which came about thanks to the university.

"For me university was a fantastic experience. I absolutely loved it and met people who will be friends for life. Eastbourne is a pretty place, and socially, from sports teams to nightlife, I had everything I needed."

"One of the big plus points for me was the opportunities that were offered on my course, and being able to take the NCTJ exams was a huge factor in why I chose the university in the first place. The course itself helped me massively to get to where I am today and I will always be grateful for that. I still speak on occasions to some of my former lecturers."

**Ryan Forester**  
*Sport Journalism student*

## Superbike.....super student

When freelance journalist David Bradford was commissioned to write a piece on the importance of physical fitness for motorcyclists in SuperBike Magazine, he came to Chelsea for assistance. The challenge was taken up by MSc student Alex Bliss.

Alex said: "I was intrigued. As anyone who knows me will testify, I like a challenge. Indeed, this is one of the most appealing aspects of the MSc. courses at the University of Brighton. It offers the opportunity to gain experience in a wide range of sport- and exercise-related disciplines. I enjoyed myself tremendously working with motorcyclist Gary Jones and gained some thoroughly worthwhile experience."

The motorcycling work fitted in perfectly with Alex's Professional Enquiry Module. Alex put rider Gary Jones through his paces to test all aspects of his fitness from VO<sub>2</sub> max to ECG monitoring. The scientific data demonstrated how fit a professional superbike rider must be. Alex is proud to have featured in SuperBike Magazine and he has since been offered further magazine work. "The experience has added a further dimension to my CV and professional experience," says Alex.



*Alex tests Gary's maximal oxygen uptake (photo courtesy of Justin Wood)*

### Editor

Marilyn Doust  
*Student Support Tutor*  
m.i.doust@brighton.ac.uk

### Student reporters

*Physical Education BA(Hons) with QTS*  
Chris Martin  
Emma O'Reilly

### Sport Journalism

*BA(Hons)*  
Ryan Forester  
Henry Milward



# Chelsea School Newsletter



## How will a Chelsea degree help your career?

Sport is big business. It is valued at more than £15 billion to the UK economy and employs over half a million people. Its influence spreads beyond the simple playing of the game. It was a broad sporting, political and cultural momentum that led the UK to glory in the award of the 2012 Olympic Games, confident that the immediate and long-term benefits of the Games would outweigh costs of over £8billion.

Integral to the Games' legacy vision is the recognition that good health requires an active lifestyle. Add to this the continued rise in commercial fitness facilities, sports nutrition products and equipment development, and it is easy to see why sports-related career opportunities continue to grow.

Chelsea students are well placed to get these jobs. The P.E. and PGCE courses are renowned and close to 100% of students go straight into a teaching job. Our other degrees develop specialist skills. A career might involve



working for a sports organisation, helping athletes achieve peak performance, working in sport journalism, or sport management. But it is not just sport that requires the graduate. In fact, the main growth is in the

exercise and leisure sectors. While Sport England proudly proclaimed that in 2009 more adults than ever before were taking part in "physical activity at least five times a week", over 60% of the U.K. population still fall below the minimum level for good health. Much remains to be done if the rise in obesity and other hypokinetic diseases is to be stemmed. This concern acts as a driving force to a diversity of businesses and public sector organisations concerned with health, fitness and well-being. Whether your skills lie in management hands-on doing, policy and development, or science, career opportunities continue to arise. It may sound strange to say but we expect half

our students not to earn a living through their degree subject. This is also true for many traditional degrees such as English, Archaeology or Chemistry. While sport will probably remain a lifetime passion, other opportunities and ambitions may take your career in other directions. So at Chelsea our courses ensure you develop as a multi-skilled graduate. Our subject modules help you learn how to gather and appraise evidence, how to construct reports, how to present to an audience, how to evaluate complex situations, and how to handle information and data. We have vocational modules with titles such as Work Placement, Graduate Skills, Professional Enquiry, and Leadership.

And there are many opportunities to get involved in extra-curricular activities which can help your career ambitions. A Chelsea degree is particularly strong in intellectual skills and in team working. To find out what our graduates and current students say about Chelsea visit [www.brighton.ac.uk/chelsea](http://www.brighton.ac.uk/chelsea)

**Prof Jonathan Doust**  
Head of Chelsea School

## Emily's 2012 placement

Emily Woods completed her second-year placement with the Public Affairs Team for the London Organising Committee for the Olympic Games (LOCOG). Each year students from BA(Hons) Sport and Leisure Management spend semester two of their second year on placement with a range of organisations. Emily's role involved helping to organise a number of events and researching information on various sports in order to brief politicians. Emily also volunteered to be part of the team that helped escort the International Olympic Committee's inspection team who visited for three days in April 2009.

Emily said: "It has been a great opportunity to understand more about the whole 2012 project."

*"I chose the University of Brighton because of the facilities available for my course. With top-class equipment, expert lecturers and the fact that Chelsea School is predominantly for sport-based courses made the decision easy for me. All that, and you get to live beside the sea! Best decision of my life."*



**Elliott Williams**  
MSc Sport and Exercise Science

## Chelsea students receive £1,000 scholarships

The University of Brighton presented 210 scholarship awards to first and second year students who had excelled in subjects as diverse as architecture, pharmacy, criminology and art. No fewer than 15 Chelsea students won awards, each receiving a cheque for £1,000 in a ceremony which brought together family and friends to celebrate their success.

For all the latest news visit the Chelsea website [www.brighton.ac.uk/chelsea](http://www.brighton.ac.uk/chelsea)



# Chelsea School Newsletter



## Sport matters



Students benefit from excellent sporting facilities and there is a wide range of activities to enjoy, from athletics to rugby, table tennis to lacrosse.

Given Chelsea School's long and proud reputation for sporting excellence, it is little wonder that, as the school enters a new decade, the university sports teams continue to hit the heights.

### Results

Many of the top teams are based here, including the men's **football** 1<sup>st</sup> XI, who currently sit second in the South Premier Division, after impressive recent victories over Exeter and Bath. The men's 3<sup>rd</sup> XI lay in third place in the South-Eastern Conference 3B and are pushing hard for promotion. Meanwhile, the women's 1<sup>st</sup> XI have their eyes on South Premier Division survival after a tricky opening half of the campaign.

The men's **hockey** team are enjoying yet more success this year and, at the time of writing, are unbeaten in the South-Eastern Conference 1A. A number of players have also gone on to represent nationally-renowned Eastbourne Hockey Club. The ladies are second in their standings, with recent highlights a 7-1 victory over Kent and a 6-2 defeat of Chichester.

**Lacrosse, netball and rugby** are also extremely popular, as has been borne out in league competition – the men's lacrosse 1<sup>st</sup> XI have so far won every match in the South-Eastern Conference 1A, the men's 1<sup>st</sup> XV team have enjoyed comprehensive victories over Brunel and King's College, while the women's 1<sup>st</sup> XV top the South-Eastern Conference 1A, having lost only once this year. The university now runs four **netball** teams, and the 1<sup>st</sup> XI compete in the South-Eastern Conference 1A.

But there is far more to sport at Chelsea School than simply competition – the sports hall gym is ever-popular, as is the adjoining synthetic pitch. And the university also benefits from local

facilities in the town, including the nearby floodlit Astroturf and the state-of-the-art athletics track.

*Henry Milward*

## Nightlife

We know what many of you will be thinking about nightlife in Eastbourne...it's non-existent. But that's where you are wrong. Eastbourne has many trendy bars, pubs and clubs that the students of the University enjoy on student nights, which are on Monday, Wednesday and Friday.

Wednesday is sports team socials; fancy dress is essential and all the students make the trek to Atlantis night club and brave the cold sea breeze on Eastbourne pier. Atlantis is a one-of-a-kind experience that you will never forget! The students party through the night to a mixture of R'n'B, dance, pop and new tunes.

To finish off a hard week students get together in Bassment for the Stock! Bassment, which has recently been refurbished, is a trendy club with a great atmosphere and the perfect way to start the weekend. The prices on all of these nights easily accommodate the student budget, so see you on the dancefloor.

*Emma O'Reilly and Chris Martin*

## Overtime

The Overtime website has been given a makeover and goes 'live' in early February. The new site is run by Chelsea Sport Journalism students and brings you reports, features, opinions and video on the world of sport - and more besides. Students from all three years are encouraged to get involved and see their creative talent online. Visit [www.overtimeonline.co.uk](http://www.overtimeonline.co.uk) and join the party.

## Money matters

Do you want to know more about funding, fees, bursaries, scholarships, students and benefits? Do you need help making a budget? Visit <http://www.brighton.ac.uk/studentlife/money/>

*The University of Brighton Students' Union provides students with a range of opportunities to join clubs and societies where they can meet like-minded people and share common interests. The Union also promotes the formation of new clubs and societies. For more information visit [www.ubsu.net](http://www.ubsu.net)*

**TERM DATES 2010/2011**  
27 September - 10 December 2010  
4 January - 1 April 2011  
26 April - June 2011



# Chelsea School Newsletter



## Meet some of our student ambassadors...

### Jane Dunckley

I'm 19 and originally come from Oxted in Surrey. I am studying Sport Studies with PE BA(Hons). My goal is to get my degree and do a PGCE which will enable me to teach. Sport Studies is extremely interesting as it not only develops our understanding of sport, but society as a whole and how this affects us as individuals. I would really recommend it. I chose Chelsea School as it's well known for its sporting reputation and I was also drawn to its friendly, welcoming feel and close-knit community. I work part-time for the Student Union and am in the cheerleading team. Eastbourne is a great place to live, with the beautiful seaside, range of shops and especially important for us students...a lively nightlife!



### Henry Milward

I am a second year Sport Journalism BA(Hons) student from Cambridge. Chelsea School is set in a great part of town; and it's a cracking environment to study in with tree-lined streets in the shadow of the South Downs.



I am passionate about sport and love writing, so the course seemed ideal and already I have found just being here has opened up all sorts of doors in the journalism world. I was

recently offered a part-time role at the local paper - the Eastbourne Herald - and can often be found shivering on the touchline of a nearby sports ground with pen and notepad in hand.



If you would like a student ambassador to contact you by email and answer any questions you may have, please email [m.i.doust@brighton.ac.uk](mailto:m.i.doust@brighton.ac.uk) with your full name and the course you wish to study.

### Ben Powis

I am studying BA (Hons) Sport Studies and in my second year. Studying here at the University of Brighton, Chelsea School has been a great experience both socially and academically. The course is very enjoyable with the content perfected suited to what I find both interesting and also challenging. I also represent the University cricket team so I can combine my passion for cricket while using the top-class facilities here at Chelsea School. Fixtures have taken us as far afield as Cardiff and hopefully we can build on last year's success and win the British University Premier League.



### Carla Chapman

When I decided to go to University I was convinced I was going to stay at home in Essex and go to a University near me; this opinion changed as soon as I visited Eastbourne. The University was so friendly and helpful and I suddenly felt at ease, a feeling of home. I



currently studying Sports and Exercise Science with Physical Education. It is a unique course that the University of Brighton offers, is exactly what I want to do and will lead me to a

PGCE in Physical Education. To this day I enjoy every moment I spend here; my course is amazing and fulfils all my needs. I cannot believe I am already halfway through my degree and have so much more to look forward to.

### Katie Churchill

I am a first year student studying BA(Hons) Sport Coaching. I am really enjoying the course as it allows me to coach a wide range of different sports. I belong to the women's football team and I enjoy the social side and meeting new people from different courses. Eastbourne has everything you need in a town and it's right by the beach, which is an added bonus. There are so many clubs and societies to get involved with and the facilities at the University are very good. I feel very involved in university life.



The Pebble, the official newspaper of the University of Brighton Students' Union, is now available online [www.ubsu.net/](http://www.ubsu.net/)

**Chelsea School  
University of  
Brighton  
Hillbrow  
Denton Road  
Eastbourne  
East Sussex  
BN20 7SR  
Tel - 01273 643707**

**Issue 13  
February 2010**