

Lee-Aeron Gill: Constructed Textiles and Jewellery Designer

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Birth date: 04/03/1983 **Nationality:** British

My desire to succeed makes me very business orientated and able to rise to a creative challenge. I have an enthusiastic use for material experimentation and I thrive on breaking "the norm".

Weaving has taught me a great deal of patience and this has been an exceptionally beneficial skill to have when working amongst a team.

Most people recognize my work due to the passionate and experimental use of colour, 3 dimensional textures and general ability to "weave colour into life!"

RELEVANT EXPERIENCE

Nov 05-Paris Ethical Fashion Show

I took on the responsibility of representing a local ethical fashion company called Ciel. Roles included transporting the collection to and from Paris, exhibiting the collection to potential buyers, helping to dress and organize the collection for the fashion show and generally keeping Ciel informed on the progress of the weekend.

April 05-July 05 – Monoco (Santiago, Chile)

Assistant designer for a well established jewellery designer who required a new collection to expand her range. Jobs included sourcing materials, designing, researching new trends and competitors, making final products out of silver and textiles and writing her a full business plan to assist her future development.

Nov 04 - Mar 05 - Fabindia (New Delhi, India)

I assisted the woven design department in a rapidly expanding textiles company. Jobs included collating forecasts for the home Spring/Summer export collection, designing to the varying capabilities of the Indian weavers, helping set up a stand

for an Export trade fair, selling goods at the Fair and in the Fabindia stores and helping with promotional photo shoots.

Nov 02-Apr 03 - Market stall (Brighton)

I set up a craft stall selling handmade bags, clothes and jewellery, with two friends in the Brighton lanes. This was a fantastic opportunity to learn what customers want, how to price handmade items and deal with various commissions.

Oct 98-Nov 98 - Georgina Von Etdorf (Salisbury)

Roles within this exciting textiles company included; quality control checks of fabrics, creating fabric swatches for prospective clients, sending invitations to clients and screen printing the latest designs onto silks.

DESIGN SKILLS

Jewellery design

I have been designing, making and selling handmade jewellery pieces from my teenage years and have begun selling my designs to galleries, selected shops and on commission basis for the past 4 years. It has taught me to develop my designs to the requirements of the customers, work out codes for various ranges and to develop my time management and organizational skills.

Weave

This is my degree specialism and it has taught me how to create, construct and manipulate fashion fabrics with jewellery features. I have developed a technical awareness of not only creating the fabrics but also fixing the equipment if and when required. It has helped me consider new aspects when designing jewellery and pushed my designs into new areas.

Knit, print and fashion

I have strong skills in both hand knitting and basic machine knitting, basic technical skills on the transfer press and on creating screen prints and I understand the screen exposure process and have basic knowledge within the dye labs for both natural and synthetic materials.

I also have a good understanding of pattern cutting and a great deal of experience in designing, sewing and piecing together patterns.

PLACES OF SALE

Nov 2005 – To Date - Hannah Jewellery: Churchill Shopping Centre, Brighton

Jan 2004 – To Date – Coombe Street Gallery: Lyme Regis, Dorset

Dec 2002 – To Date – Glastonbury Country Market: Glastonbury, Somerset

OTHER WORK EXPERIENCE

Jan 04 – To date The Saint (Brighton)

Waitressing and bar work in a busy and popular restaurant in Brighton. This involves good customer service, working on the computerized till, cleaning and closing the restaurant and keeping customers and the chefs satisfied.

Jan 03 – June 03 Wetherspoons (Brighton)

Working as a bar maid in an exceptionally busy chain. Jobs involved serving drinks at a rapid speed due to the lack of staff and high demand of customers.

OTHER SKILLS

- Competent at using computer programs such as Photoshop,

Excel and Microsoft Word

- In depth understanding about costing, marketing and basic running /setting up of a company including:
project management skills, market research, promotion, choreography, stage design, and book-keeping.
- Marketing and financial planning skills
- Operations and management skills
- Basic knowledge on the art of self promotion based on advertising, presentation techniques and on selling yourself
- Basic photography skills including the developing of my own photos
- Dissertation on Spanish textiles
- Computerised weave design
- Beepurple entrepreneurship courses

Mar 04 - University Fashion Show

For this event I was partly responsible for the choreography of the weavers catwalk show. I helped with the dressing of models and learnt a great amount on the importance of the organization in these events.

PERSONAL ACHIEVEMENTS

I have a huge passion for travel and new cultures and in 2000 I raised over £3,000 to take part in a 4 week 'World Challenge' expedition to Kyrgyzstan (Central Asia). This expedition involved the planning and budgeting for and organization of the whole trip for 9 students and 1 teacher. Tasks involved helping the local community with various tasks and successfully climbing and naming 5 glacier mountains.

I have performed in many concerts for singing and playing the flute, at both solo and group levels. I have also achieved grade 6 on both keyboard and flute.

EDUCATION

2002-2006 University of Brighton: BA Hons Fashion Textiles and Business Studies

2001-2002 Surrey Institute of Art and Design: BTEC diploma in foundation studies with distinction

1996-2001 Queen Elizabeth's School:
A-Levels: Art (A) Psychology (B) English Literature (C)
GCSE's 3 A* , 1 A, 4 B's, 2 C's

REFERENCES

Available on request