

Time	Destination	Flight
17:00	Krakow	Open
17:00	Eindhoven	Open
17:10	Seville	Open
17:15	Dusseldorf	Open
17:15	Dublin	Open
17:15	Rome Ciampino	Open
17:15	Bari	Open
17:20	Alghero	Open
17:25	Bratislava	Open
17:30	Ljubljana	Open
17:35	Valencia	Open
17:40	Meria	Open
17:45	sey	Open
17:50		Open
17:55		Open
17:55		Open
17:55	Bilbao	Open
17:55	Barcelona	Open
17:55	Shannon	Open
18:00	Edinburgh	Open
18:00	Bydgoszcz	Open
18:05	Gothenburg City	Open
18:05	Granada	Open
18:10	Athens	Open
18:10	Stockholm	Open
18:10	Newcastle	Open
18:15	Copenhagen	Open
18:20	Belfast	Open
18:20	Glasgow	Open
18:20	Rome Ciampino	Open
18:25	Munich	Open
18:30	Porto	Open
18:30	Salzburg	Open
18:35	Berlin	Open

Business travel specialism

for International Travel Management BA(Hons) students

A business travel route offered in partnership by the University of Brighton and the Institute of Travel and Meetings (ITM)



University of Brighton

Why choose the ITM travel route?

How will you benefit?



The ITM business travel route

The University of Brighton runs a well established International Travel Management degree course. For students wanting to specialise in business travel, we now also offer the ITM-endorsed business travel route as part of the degree course. This is an exciting opportunity for our International Travel Management students to enhance their career prospects and graduate employment opportunities in the sector.

The ITM business travel route is available exclusively to University of Brighton students, and run by the School of Service Management in close partnership with the Institute of Travel and Meetings (ITM), the leading professional body for buyers, managers and suppliers of business travel and meetings in the UK and Ireland.

The UK business travel and travel management market is estimated to be worth more than £25 billion per year. This dynamic and professional sector encompasses travel management companies, accommodation and transportation sectors and indeed leading global corporations.

How will you benefit?

- Degree accreditation from ITM.
- Free student membership to ITM, whose members also include Qatar Airways, Europcar and Barclay's Bank.
- Preferential access to ITM members for research purposes.
- Key guest speakers from the business travel sector.
- Assistance with placement opportunities.
- Introduction to graduate opportunities in the fast-paced business travel sector.

◀ Delegates at ITM conference

▲ Guest lecturer Titus Johnson, general manager of Air Berlin

Business travel specialism

for International Travel Management BA(Hons) students

For any student wanting to follow a career in business travel, the International Travel Management degree now offers additional endorsement from ITM, the leading professional body for business travel in the UK and Ireland.

Students on the International Travel Management degree will be given the opportunity to enhance their award with certification from ITM by following the business travel route after level 2 of their studies.

Students will not be required to take on any additional course work, but must successfully pass all elements of their International Travel Management degree, and complete either:

- a dissertation researching a topic within the business travel sector, or
- a placement within the business travel sector (where possible you will be assisted with opportunities).

All students must undertake a specific level 3, 20-credit module; Business Practices for Travel Management.

UCAS code
N920

Location

School of Service Management,
Eastbourne campus

Student accreditation

ITM will provide certification to graduates of the business travel route who achieve a pass on all elements of the International Travel Management degree programme. Graduates will be entitled to use the designatory letters ITM[®] after their names reflecting the successful completion of an ITM-endorsed graduate course. A free student membership to ITM will also be available to all students who choose this route.

About the ITM

ITM is the leading professional body for buyers, managers and suppliers of business travel and meetings in the UK and Ireland. ITM's 1,000 members come from large corporate organisations, government departments and NGOs, SMEs and travel suppliers such as airlines, hotel companies, rail, car rental, technology and travel management companies.

ITM promotes the belief that efficient and effective travel management requires good planning, strong negotiation skills, effective communication and a keen knowledge of current trends. Acting as a purchasing body, the institute regularly contributes to consultative groups involving suppliers, other related associations, government and NGOs.

About the International Travel Management BA(Hons) degree

This course focuses on the knowledge and skills you will require to be successful in today's fast-moving, dynamic and highly competitive travel industry. It has a strong international theme and has been designed in consultation with industry professionals. Operational and academic elements of the travel industry are integrated with management studies.

It aims to give you knowledge and understanding of:

- the concepts, theories and critical issues faced by the international travel industry.
- the history and organisational structure of the travel industry, issues of operation and development and the principles of management.
- specialist areas such as business travel.

For full course information, see www.brighton.ac.uk/travelmanagement.



**This publication is
available in alternative
formats on request.**

University of Brighton
School of Service Management
Darley Road
Eastbourne BN20 7UR

The Institute of Travel and Meetings
Waters Green House
Waters Green
Macclesfield
Cheshire SK11 6LF

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