

## SSPARC

### Annual Festival of Social Science 2015

#### Presentation

This changes nothing: a psychosocial reading of Naomi Klein's *This Changes Everything*

#### Speakers

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#### Abstract

Naomi Klein is a journalist and activist who campaigns for social justice, and the author of *No Logo* and *The Shock Doctrine*. In her latest book *This Changes Everything* she belatedly turns her attention to the threat of climate change. It has been hailed as 'one of the greatest nonfiction works of all time' and 'one of the basic texts of the modern era'. It has even been claimed that 'no one will take you seriously until you've read every single page' (these quotes are all taken from reviews). Should we believe the hype? What can a psychosocial reading of *This Changes Everything* tell us about the current status, and likely direction, of climate crisis campaigning? In an age where talk of 'crisis' has become ordinary, and 'concern' over climate an identity marker, we will read *This Changes Everything* as a comforting rather than revolutionary text. We will consider the potential for more perverse readings of climate change and the sustainability agenda that might be offered via Nietzsche and others.